



# Case Study - SOS Racismo Madrid

## WP 2

### Activity 1 (Cases)

Developed by Edensol | October, 2025

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## Case Card

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<b>Name/ title of case study Organization/institution name:</b>	SOS Racismo Madrid
<b>Location:</b>	Madrid, Comunidad de Madrid, Spain
<b>Size and scale of organization:</b>	Small to Medium-sized organization
<b>Industry/Sector:</b>	Advocacy
<b>Contact info (for follow up, if available):</b>	General Website: <a href="https://www.sosracismomadrid.es/">https://www.sosracismomadrid.es/</a> Email: <a href="mailto:info@sosracismomadrid.es">info@sosracismomadrid.es</a> Phone: +34 91 559 29 06
<b>Additional details:</b>	SOS Racismo is part of a broader network of SOS Racismo organizations present in various cities and countries, often coordinated at national and international levels. They share a common mission, objectives, and modus operandi.
<b>Sources of information/References:</b>	Official Website of SOS Racismo Madrid: <a href="https://www.sosracismomadrid.es/">https://www.sosracismomadrid.es/</a> Website of the SOS Racismo Federation(national): <a href="https://sosracismo.eu/">https://sosracismo.eu/</a>

## Case Data/Content

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<b>The bias illustrated in this case:</b>	Racial-Ethnic Bias
<b>Context and specifics of the bias present:</b>	SOS Racismo Madrid operates in a context where racism and discrimination manifest in various forms, influencing the lives of many people. SOS Racismo Madrid works to counteract these biases through awareness, denunciation, legal assistance, and advocacy, seeking to create a more just and inclusive society.
<b>Why this case matters:</b>	SOS Racismo Madrid employs a comprehensive strategy, integrating legal support, education, advocacy, and public awareness, making it a powerful and adaptable model for dismantling racial prejudice and driving lasting change.
<b>Action Plan - methods and strategies used to address the bias:</b>	SOS Racismo Madrid actively combats racism and discrimination through a multi-pronged approach. They offer legal support to victims, empowering them to seek justice within the legal system. To foster public understanding, they conduct awareness campaigns and educational programs. Simultaneously, they advocate for policy changes, collaborating with various stakeholders to promote equality and dismantle discriminatory structures.
<b>Measurable outcomes and impact:</b>	<p>SOS Racismo Madrid demonstrates its impact using both quantitative and qualitative data. Quantitatively, the organisation monitors racial discrimination complaints, participant numbers in educational programs, and legal assistance cases, providing insights into trends and the extent of the direct support. The scope of their activity is significant: in 2024, SOS Racismo Federation recorded 590 cases of racial discrimination across all offices, including Madrid. This figure clearly reflects their ongoing commitment to daily combating stigma.</p> <p>Their public campaigns shape discourse, victim testimonies highlight personal impact, and community feedback, alongside observed changes, illustrate their broader influence. They also effectively raise awareness about subtle forms of racism.</p> <p>For a deeper analysis of the testimonial videos, please refer to the “Audiovisuales” section on the organization's website: <a href="https://sosracismo.eu/youtube-channel/">https://sosracismo.eu/youtube-channel/</a></p>
<b>Key lessons learned:</b>	<p>Within SOS Racismo, migrants themselves, or those actively supporting them, play crucial roles as lawyers, activists, educators, and coordinators. They drive the cause forward with passion and determination. Their leadership is fundamental in building networks and mobilizing the community, giving a voice to those who are often marginalized.</p> <p>SOS Racismo's initiatives can contribute to the empowerment of migrants who are victims of discrimination. They offer legal and psychological support, as well as safe spaces to share experiences, report abuses, and find solidarity.</p>



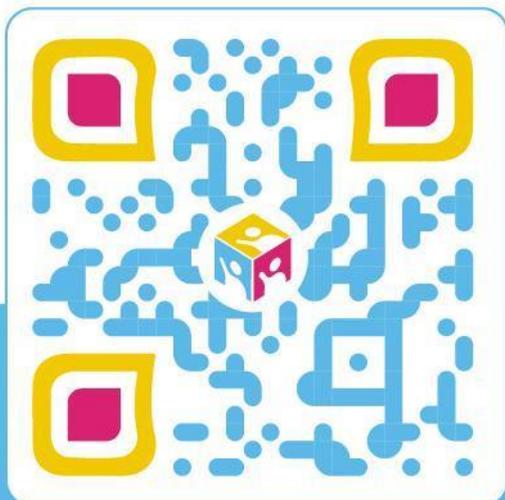
	Migrants become active agents of social change. They contribute to challenging discriminatory norms, promoting equality in their own rights, and building a more just and inclusive society for everyone.
<b>Other info/notes:</b>	The strength of the case lies in the simultaneous integration of legal action (reaction) and educational campaigns (prevention), creating a virtuous cycle that addresses racism at both the individual and systemic levels.





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